



Dr. B. VIMALA

ADJUNCT FACULTY

Contact

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Academic Qualifications

Degree	Institution	Year	Branch	Class
Ph.D.	Alagappa University	2023	Commerce	Awarded
M.Phil	Alagappa University	2017	Commerce	First Class
M.B.A	Directorate of Distance Education Alagappa University	2022	Management	First Class
M.Com	Alagappa University	2016	Commerce	Second Class

B.Com	Government Arts College for Women, Sivagangai	2014	Commerce	First Class
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Teaching Experience

Total Teaching Experience : 06 Months

Position	Institution	Duration
Adjunct Faculty	DTHM, Alagappa University	2023-2024

Research Experience

Total Research Experience : 06 Years

Position	Institution / University	Duration
M.Phil	Alagappa University	2016-2017
Ph.D.	Alagappa University	2018-2023

Academic and Additional Responsibilities

S.No	Position	University Bodies	Period	
			From	To
1	Handled Non-Major Elective Courses for MBA, MSW, M.Com, MA, M.Sc and MCA	Alagappa University	2023	2024

Areas of Research

- Ph.D. Thesis on the topic 'Gender Gap in Financial Inclusion (A Study with Reference to

Sivagangai District) on 9th January 2023.

- M.Phil Dissertation on the topic '**Consumer Behavior Towards Public Distribution System in Sivagangai District**' on July 2017.

Publications

International		National		Others
Journals	Conferences	Journals	Conferences	Books/Chapters/Monographs/Manuals
09	08	05	10	01

Distinctive Achievements / Awards

- Indian Council of Social Science Research (Ministry of Human Resource Development) fellowship, New Delhi.
- Rashtriya Uchcharat Siksha Abiyan (RUSA) 2.0 fellowship at Alagappa University, Karaikudi.
- Alagappa University Research Fellowship (AURF) Fellow at Alagappa University, Karaikudi.

Events Participated : 52

List of Research Articles / Recent Publications

S. No	Title of the Articles / Journals	Impact Factor
1	Dr. S. Sundararajan and Dr. B. Vimala, Contribution of Tourism in Reassuring Economic Growth in Tamil Nadu , International Journal of Research in Management. 2024	-
2	USK. Subhashini and B. Vimala, A Study on Capital Market Reforms in India , An International Multidisciplinary Quarterly Research Journal. April 2022	6.306
3	B. Vimala and Dr.K. Alamelu, Market Opportunities for Savings and Awareness on Digital Banking Among Women in Sivagangai District , Journal of Management & Entrepreneurship (UGC Care Group 1 Journal). March 2022	--
4	B. Vimala; USK. Subashini; Dr. K. Alamelu and Dr. G. Vinayagamoothi, Work-Life Balance in the Post COVID-19 Period , Shodhsamhita (UGC Care Group 1). March 2022	--
5	B. Vimala and Dr. K. Alamelu, Forcible Displacement, Financial Inclusion and Consequences , International Journal of Advance and Innovative Research. October-December 2021	--
6	Dr. K Alamelu; B. Vimala and Salini R. Chandran, Digital Technology Gateway for Better Financial Inclusion , Studies in Indian Place Names. (UGC Care Journal) July 2020	6.1
7	B. Vimala and Dr. K. Alamelu, Financial Inclusion of Fisher Folk in Ramanathapuram District , International Journal of Recent Technology and Engineering (IJRTE), Scopus. July 2019	5.92
8	B. Vimala and Dr. K. Alamelu, Financial Inclusion in BRICS – An Analysis , International Journal of Advance and Innovative Research. June 2019	7.36
9	B. Vimala and Dr. K. Alamelu, Access to and Usage of Financial Services in Emerging Market Economies with Special Reference to BRICS Nations , Restaurant Business, (Scopus). April 2019	5.3

10	Salini R. Chandran; Dr. K. Alamelu and B. Vimala, Landscape of RTGS in BRICS Countries , International Journal of Research and Analytical Reviews. February 2019	5.97
11	B. Vimala and Dr. K. Alamelu, Financial Literacy Perceived Risk Attitudes, and Investment Intentions among Women , PARIPEX – Indian Journal of Research. November 2018	6.761
12	B. Vimala and Dr. K. Alamelu, Insurance Penetration and Insurance Density in India – An Analysis , International Journal of Research and Analytical Reviews. October-Dec. 2018	4.236
13	Dr. K. Alamelu; B. Vimala and Dr. G. Parimalarani, Gender Gap in Financial Inclusion in SADC Countries , Shanlax International Journal of Commerce. January 2018.	3.017
14	B. Vimala and Dr. G. Vinayagamoorthi, Organization on Human Resource Development Comparing to Business Performance , INDO Global Journal of Commerce and Economics. February 2017	3.220